

Feature Iconography

To help identify products that perform exceptionally well in our Clever Comparison and other important areas, we have devised a supporting suite of feature icons that can be found on all supporting materials.

Generally speaking, the feature icons are only used to call attention to certain selling points, they aren't a rating in themselves. To see how well a product performs in a particular area, refer to either the Clever Comparison or the product specifications.

Lifestyle & Usability



Aesthetic & Finishing



Composition & Installation

